

Background

Project name

Andrea Staum Author Page / Graphic Design Portfolio

Summary

"An updated author site to include previous projects as well as a section for design portfolio"

Contact

Andrea Staum

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Project details

Problem

Previous website untouched since Covid and password forgotten so a new one with easier to update areas would be great

Also the split between the Author and the designs means this probably should be two separate sites. The Portfolio is light at the moment

The two are a bit different

<https://dragonchildlore.wordpress.com/>
(So out of date)

Goals & objectives

A landing space for improved visibility

Target audience

- fans of science fiction/fantasy stories and anthologies
- those looking for design services related to books and layout

References



Moodboard



Brand personality

- Design Style is a bit of an eclectic trash panda, not set within margins and confined by structure
- Author holds very same idea of not falling into trope or the popular genres
- Both are parts of me, both have a quirky professionalism that is finally embracing my neurospiciness and giving my creativity the space and priority it deserves.

Pages within

- Home
- Author
 - Personal
 - Anthologies
 - Edited (Dad's Books)
- Designer
 - Promotional Posters
 - Misc Works
 - FRC Avatars